

METHODS AND APPARATUS FOR PROVIDING DOMAIN NAME SERVICE  
BASED ON A CLIENT IDENTIFIER

ABSTRACT OF THE DISCLOSURE

5       A content distribution system has a DNS server which is configured to provide  
DNS responses in response to DNS requests, and a device which interconnects between  
a client and the DNS server. The device includes an interface which communicates with  
the client, and a controller coupled to the interface. The controller can intercept a first  
DNS request en route from the client to the DNS server, and provide a second DNS  
10      request to the DNS server through the interface in response to interception of the first  
DNS request. The second DNS request selectively includes a client identifier which  
identifies the client, and not including the client identifier which identifies the client,  
based on a selection decision. The controller can further convey a DNS response from  
the DNS server to the client through the interface. The DNS response includes a  
15      content server identifier which identifies a content server.

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